

# Member Policy & Guidelines Overview

The SB Member Network provides a confidential, non-solicitation environment for engaging with your peers. To participate the network, Members and Voyagers are expected to comply with these norms and the following guidelines. SB is ready to offer assistance, as needed. To learn more, please request and read our full Member Policy & Guidelines.

- 1.Uphold the culture of the Sustainable Brands Community, whose goal is to foster healthy pre-competitive cooperation toward sustainable brand leadership and to equip today's business and brand leaders to prosper for the near and long-term by leading the way to a sustainably flourishing future.
- 2.Accept being challenged by other members about activities that might be called into question against these shared beliefs.
- 3.Demonstrate desire for continuous learning by participating in at least one SB event or project per membership term.
- 4.Be willing to share business insights gleaned through both successes and failures in a peer-to-peer network regulated by the Chatham House Rule and SB's anti-trust policy.
- 5.Demonstrate mutual respect and maintain confidentiality

