

December Member Meeting Agenda

Thursday, December 4 | 8:00 AM – 4:00 PM ET | Capgemini, New York, NY

8:00 - 9:00 AM Breakfast and Networking (In-person only)

9:00 AM Welcome

- KoAnn Skrzyniarz, Sustainable Brands
- Sol Salinas, Capgemini

9:15 - 10:00 AM Roundtable: Net Positive

- Sol Salinas, Capgemini
- Franco Amalfi, Capgemini

10:00 - 10:30 AM Research Recap & Table Discussion: The Competencies of Effective Sustainability Leadership

- Pamela Gill Alabaster, Columbia University

10:30 - 11:00 AM Networking Activity and Break

11:00 - 12:00 PM Panel: Understanding the Sustainability-Driven Consumer

- Kiran Uppalapati, Amazon Climate Pledge
- Madeline Smith, Warner Music Group
- Tensie Whelan, NYU Stern

12:00 - 1:00 PM Lunch and Networking (In-person only)

1:00 – 2:00 PM Workshop: Storytelling and Brand Communication Frameworks for Today: Poking the Bear and Hugging the Bear

- Kate McGarahan, Revolt

2:00 – 3:00 PM Workshop: Reframing the Language of Sustainability for Today's Moment

- Tony Calandro, Purposeful Strategies

3:00 - 3:30 PM Networking Break

3:30 – 4:00 PM SB Updates & End of Day Reflection

- KoAnn Skrzyniarz, Sustainable Brands

